

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## Billing Address:

Greer Margolis & Mitchell  
Attention: Accounts Payable  
1010 Wisconsin Avenue NW  
Suite 800  
Washington, DC 20007

Advertiser	Obama for America	Invoice #	4083892-1
Product	OBAM-GRER/OBAMA	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	4083892
Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	4:42 AM	OFA12A193H	\$350.00		1
	WJBK			Tu	11/06/12	:30	4:37 AM	OFA12A193H	\$350.00		2
2	WJBK	Fox 2 News AM 5a	5a-530a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	5:09 AM	OFA12G194H	\$1,500.00		2
	WJBK			Tu	11/06/12	:30	5:09 AM	OFA12G194H	\$1,500.00		1
3	WJBK	Fox 2 News AM 530a	530a-6a		11/05/12 to 11/11/12	3x	MT-----				
	WJBK			M	11/05/12	:30	5:27 AM	OFA12G194H	\$1,600.00		1
	WJBK			Tu	11/06/12	:30	5:27 AM	OFA12A193H	\$1,600.00		2
	WJBK			Tu	11/06/12	:30	5:54 AM	OFA12G194H	\$1,600.00		3
4	WJBK	Fox 2 News AM 6a	6a-7a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	6:58 AM	OFA12A193H	\$2,200.00		1
	WJBK			Tu	11/06/12	:30	6:21 AM	OFA12A193H	\$2,200.00		2
5	WJBK	Fox 2 News AM 7a	7a-8a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	7:49 AM	OFA12G194H	\$2,500.00		2
	WJBK			Tu	11/06/12	:30	7:40 AM	OFA12G194H	\$2,500.00		1
6	WJBK	Fox 2 News AM 8a	8a-9a		11/05/12 to 11/11/12	1x	MT-----				
	WJBK			Tu	11/06/12	:30	8:45 AM	OFA12A193H	\$2,500.00		2
7	WJBK	Fox 2 News AM 9a	9a-10a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	9:09 AM	OFA12A193H	\$1,500.00		2
	WJBK			Tu	11/06/12	:30	9:59 AM	OFA12G194H	\$1,500.00		1
8	WJBK	M-F 10a-11a News	10a-11a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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8	WJBK	M-F 10a-11a News	10a-11a		11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	10:53 AM	OFA12G194H	\$1,000.00		2
	WJBK			Tu	11/06/12	:30	10:28 AM	OFA12A193H	\$1,000.00		1
9	WJBK	Fox 2 News AM Sa 630a	630a-7a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	6:50 AM	OFA12G194H	\$1,500.00		1
10	WJBK	Fox 2 News AM Sa 7a	7a-8a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	7:36 AM	OFA12A193H	\$1,800.00		1
11	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	8:28 AM	OFA12G194H	\$1,800.00		1
12	WJBK	Fox 2 News AM Sa 9a	9a-10a		10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	9:43 AM	OFA12A193H	\$1,800.00		1
13	WJBK	Fox 2 News AM Su 630a	630a-7a		10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	6:28 AM	OFA12G194H	\$1,500.00		1
14	WJBK	Fox 2 News AM Su 7a	7a-8a		10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	7:52 AM	OFA12A193H	\$1,800.00		1
15	WJBK	Fox 2 News AM Su 8a	8a-9a		10/29/12 to 11/04/12	2x	-----S				
	WJBK			Su	11/04/12	:30	8:10 AM	OFA12G194H	\$1,800.00		1
	WJBK			Su	11/04/12	:30	8:34 AM	OFA12G194H	\$1,800.00		2
16	WJBK	Fox 2 News AM Su 9a	9a-10a		10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	9:27 AM	OFA12A193H	\$1,800.00		1

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Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

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16	WJBK	Fox 2 News AM Su 9a	9a-10a								
17	WJBK	Fox News Sunday	Su 10a-11a								
				10/29/12 to 11/04/12	1x	-----S					
	WJBK			Su	11/04/12	:30	9:58 AM	OFA12G194H	\$2,000.00		1
18	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
				11/05/12 to 11/11/12	2x	MT-----					
	WJBK			M	11/05/12	:30	11:59 AM	OFA12G194H	\$1,000.00		2
	WJBK			Tu	11/06/12	:30	11:24 AM	OFA12G194H	\$1,000.00		1
19	WJBK	Fox 2 News at 5p	5p-530p								
				11/05/12 to 11/11/12	1x	MT-----					
	WJBK			Tu	11/06/12	:30	5:29 PM	OFA12A193H	\$2,800.00		1
20	WJBK	Fox 2 News at 530p	530p-6p								
				11/05/12 to 11/11/12	2x	MT-----					
	WJBK			M	11/05/12	:30	5:39 PM	OFA12A193H	\$2,800.00		1
	WJBK			Tu	11/06/12	:30	5:57 PM	OFA12A193H	\$2,800.00		2
21	WJBK	Fox 2 News at 6p	6p-630p								
				11/05/12 to 11/11/12	1x	MT-----					
	WJBK			M	11/05/12	:30	6:25 PM	OFA12G194H	\$2,800.00		1
22	WJBK	Fox 2 News Edge	11p-1130p								
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	11:13 PM	OFA12A193H	\$3,500.00		1
23	WJBK	M-Su 2a-430a	2a-430a								
				11/05/12 to 11/11/12	3x	M-----					
	WJBK			M	11/05/12	:30	2:15 AM	OFA12G194H	\$60.00		1
	WJBK			M	11/05/12	:30	2:38 AM	OFA12G194H	\$60.00		3
	WJBK			M	11/05/12	:30	2:56 AM	OFA12A193H	\$60.00		2
24	WJBK	M-Su 2a-430a	2a-430a								
				11/05/12 to 11/11/12	2x	M-----					
	WJBK			M	11/05/12	:30	3:14 AM	OFA12G194H	\$60.00		2

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Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
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24	WJBK WJBK	M-Su 2a-430a	2a-430a	M	11/05/12	:30	3:29 AM	OFA12A193H	\$60.00		1
				<u>Aired Spots</u>	38						

<u>Gross Total</u>	\$60,000.00	
<u>Agency Commission</u>	\$9,000.00	
<u>Net Amount Due</u>	\$51,000.00	<u>Payment Terms 30 Days</u>

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